

Micro-credential online course

# Applied Benefit: Cost Analysis

Build your expertise in the world's most widely used economic technique. Develop the practical skills you need to analyse real projects and policies. For economists, managers, consultants, students, researchers and policymakers.

## Teacher

Professor David Pannell guides you in all aspects of the course

Has delivered dozens of BCA training courses

Developed widely used BCA software

Awards for teaching (UWA), communication (national) and research (international)

Advises many national and international agencies



## Student responses

"A fantastic course. It is by far the best course I have been involved in."

"Essential for new BCA users."

"Taught in an engaging way. Many real-world examples to demonstrate the theory and practical application."

"I learned so much and there is still lots to learn from the material you shared so I can return to it when needed."



## Benefits

BCA skills are in demand

Improve decision making for management & policy

Improve your spreadsheet & report-writing skills

Outstanding teaching

Fully online - flexible

Live workshop each week with Professor Pannell

Permanent access to all videos after the course

Course can be stand-alone or part of a masters degree



## Requirements

No existing knowledge of economics is required

No textbook required - all course materials provided

Around one day of work per week for 12 weeks

## Pricing

Details on next page

Generous discount and bursaries available for selected countries

Discount for bulk enrolments

Personal support available

For further details or to enrol see <http://appliedbca.org>

Course commences 28 February 2022

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### Pricing

### Individual

### 5+ students

Course	A\$990 inc. GST (approx. US\$730)	25% discount
Course (discounted)	A\$330 inc. GST (approx. US\$240)	Additional 25% discount
Course (with bursary)	A\$90 inc. GST (approx. US\$66)	
Individual support	A\$366 per hour inc. GST (approx. US\$270)	

### Discounts

A special discount is offered for students from countries with GDP per capita below US\$10,000, as listed on <https://data.worldbank.org/>.

This includes most countries in Asia, Africa, Central America and South America, and some former Soviet states, Middle Eastern states, and island states.

To apply for this discount, email [ceep@uwa.edu.au](mailto:ceep@uwa.edu.au)

To arrange for the discount for bulk enrolments, email [karen.eyles@uwa.edu.au](mailto:karen.eyles@uwa.edu.au)

### Bursaries

Ten bursaries are available (half for women).

Conditions:

- (a) degree in economics or similar,
- (b) sufficient English language skills, and
- (c) home country GDP per capita below US\$10,000.

To apply, in a letter to [ceep@uwa.edu.au](mailto:ceep@uwa.edu.au) address the three conditions and, in no more than 150 words, say why you should receive a bursary. Applications close 28 January 2022.

### Support

Obtain individual support from Professor Pannell for a BCA you prepare after completing the course.

Support can include advice on project definition, data elicitation, spreadsheet checking and feedback on draft report.

Three hours of support is suggested.

To book support, email [ceep@uwa.edu.au](mailto:ceep@uwa.edu.au)

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